

This is about a paper, but this paper  
will not narrate any news



.....IT WILL **CREATE** NEWS!!!

# Which “paper” is this?

**...THE ONE THAT YOU COULD WRITE TO BE  
PUBLISHED IN A PEER JOURNAL/WEBSITE  
OR PRESENTED AT A CONFERENCE**

# “Paparables”: White-Paper Related Myths



It involves a lot of “extra work”.

No - you can write about your own work.

Not everybody can write a “paper”.

If you can write, you can indeed write a paper.

It will take a lot of time.

You can write one now - in 15 minutes!!!

Want to try your hand at creating a  
paper proposal now?



**...PAPER WRITING MADE EASY - CHECK OUT  
THE NEXT SLIDE.**

# Writing a White Paper: Guidelines



1. List the initiatives that you have implemented in your workplace to improve quality or reduce cycle time.
2. Select one of these based on parameters such as, impact, global applicability and supporting data - this will be the subject of your paper.
3. Document the initiative as a process or a sequence - use this to develop a tool or a job-aid that can be used by others.
4. Identify the area with which this initiative maps - ID, Training, Processes, People.....?
5. List the books and articles that you have read on this topic- this will serve as your research base.
6. Convert all this into the format as specified by the journal in which you want it to be published OR the conference where you plan to present it.
7. Submit your paper proposal for a review.

# What's in it for me?



1. **Contribute to improving performance in your organization, and thereby impact productivity and quality.**
2. **Bring recognition to yourself and your organization.**
3. **Add value to other people's lives by sharing your expertise.**