

WORKSHOPS IN LEARNING DESIGN

Game-based Learning & Gamification

OVERVIEW

What is the workshop about?

The workshop "Game-based Learning & Gamification" will provide participants with insights, tools and techniques that will empower them to apply the gamification technique in the design of learning material. What's more, we will share our proprietary tools and templates to make the task easy!

AUDIENCE Who should attend the workshop?

This workshop is meant for instructional designers with 5+ years of work experience as designers and analysts. Those who are driven, and want to learn how to design learning courses in a creative way will greatly benefit by attending this workshop.

CURRICULUM How is the workshop structured?

- 1. Gamification: When & Why?
- 2. Gamification versus Game-based Learning
- 3. Elements of Game-based Learning Design
- 4. Elements of Gamification
- 5. Analyzing Samples
- 6. Avoiding Common Hurdles

METHODOLOGY

How is the workshop designed?

Think! Deconstruct Apply