

## Story-based Learning Design

### OVERVIEW

#### What is the workshop about?

The workshop “Story-based Learning Design” will provide participants with insights, tools and techniques that will empower them to design story-based learning. What’s more, we will share our proprietary tools and templates to make the task easy!

### AUDIENCE

#### Who should attend the workshop?

This workshop is meant for instructional designers with 5+ years of work experience as designers and analysts. Those who are driven, and want to learn how to design learning courses in a creative way will greatly benefit by attending this workshop.

### CURRICULUM

#### How is the workshop structured?

1. Using Stories: When & Why?
2. Story, Scenario, Case Study: A Comparison
3. Elements of Story-based Learning Design
4. Deconstructing Stories
5. Booby traps: Avoiding Common Oversights

### METHODOLOGY

#### How is the workshop designed?

