OVERVIEW
What is the workshop about?

The workshop “Story-based Learning Design” will provide participants with insights, tools and techniques that will empower them to design story-based learning. What’s more, we will share our proprietary tools and templates to make the task easy!

AUDIENCE
Who should attend the workshop?

This workshop is meant for instructional designers with 5+ years of work experience as designers and analysts. Those who are driven, and want to learn how to design learning courses in a creative way will greatly benefit by attending this workshop.

CURRICULUM
How is the workshop structured?

1. Using Stories: When & Why?
2. Story, Scenario, Case Study: A Comparison
3. Elements of Story-based Learning Design
4. Deconstructing Stories
5. Booby traps: Avoiding Common Oversights

METHODOLOGY
How is the workshop designed?

Think!  Deconstruct  Apply