

Note: Please script in a blank document to start with – and not in a table. This will help you to keep your writing fluid. After you complete writing, you may transfer the content into a template (tabular format) as shown later in this document.

Sample in Free From

On-Screen Text

“In their highly developed form, learning materials would be as elegantly produced as movies and video games, and would be as engaging as a great novel.” ---- *Woodie Flowers, Professor and Scholar of Engineering Design, MIT*

Display this as On Screen Text with interesting background music.

Use sound, music and visuals to make your video script interesting because a video will be seen and heard – the keywords being “see” and “hear”.

What makes a good movie? What makes a good play? The script...

Script the most **vital** piece

This also shows up as On Screen Text with emphasis on the words Script and Vital

Such emphasis is also part of visualizing. Don't restrict yourself to thinking that visuals are only pictures. When scripting for videos, use this technique of visualizing.

Narration

What comes to mind when you hear the word “lesson” or “module” or “chapter” or “session”? Most of us would visualize a rather boring piece, something highly academic - to be read or attended because we simply have to. On the contrary, what do we imagine when we hear the word “movie”, or the word “play”? Emotions,..... colours,.....enjoyment.....? It's time we trainers and educators reoriented our thinking about learning material. With the choices available out there, pushing material down our learners' throats is no more an easy option.

This is the part where the presenter speaks – this could be the Subject Matter Expert or an actor that you hire

Interspersing the presenter with on screen text, illustrations and music will help break monotony of watching a person speak for 5 minutes.

Sample in a Template

Video Timeline	Segment Length	Content OST/Graphic/Video	Action
0:00	20 seconds	Presented by and Title Graphics	On-screen text Music Under
0:20	10 seconds	Welcome and Introduction Message	Narration by Presenter/Expert
0:30	10 seconds	“In their highly developed form, learning materials would be as elegantly produced as movies and video games, and would be as engaging as a great novel.”	On-screen text with SFX Display this quotation accompanied with high tempo background music.
0:40	05 seconds	Image of Woodie Flowers -----Woodie Flowers, Professor and Scholar of Engineering Design, MIT	Bring in image of Woodie Flowers with OST
0:45	05 seconds	What makes a good movie? What makes a good play?	OST with background music
0:50	02 seconds	Image of Type writer The script...	Type writer graphic with SFX - typing sound The words “The script” gets typed.
0:52	01 second	Image of static screen	Typewriter image disappears And is replaced with image of static screen accompanied by relevant SFX
0:53	02 seconds	Script the most vital piece	OST Highlight the words script and vital SFX – dramatic background music
0:55	30 seconds	What comes to mind when you hear the word “lesson” or “module” or “chapter” or “session”? Most of us would visualize a rather boring piece, something highly academic - to be read or attended because we simply have to. On the contrary, what do we imagine when we hear the word “movie”, or the word “play”? Emotions, colours, enjoyment? It’s time we trainers and educators reoriented our thinking about learning material. With the choices available out there, pushing material down our learners’ throats is no more an easy option.	Narration Presenter Speaks

Video-Script Glossary

1. Narration: Spoken information by the presenter/expert
2. Close up: A close view of an actor or a graphic.
3. Cut: An instant transition from one scene to the next.
4. Background Music: Low-volume music that accompanies voice over or dialogue or On-screen text.
5. Pan: The left-to-right or right-to-left rotation of a stationary camera.
6. Sound Effects (SFX): Special sound enhancements to the audio track which do not occur in the live recording.
7. Zoom In: To move the camera's viewpoint from a wide-angle to a close-up shot.
8. Zoom Out: To move the camera's viewpoint from a close-up to a wide-angle shot.