It is my endeavour to spread awareness about the significance of Instructional Design in K-12, Higher Education, Corporate Training and Vocational Skills Training. I mentor teachers, trainers, instructional designers and subject matter experts to apply Instructional Design, and Brain-based Teaching, so that they may serve content Just Right!

PURNIMA VALIATHAN

EXPERT, TRAINER, COACH, MENTOR

PROFILE

I am a learner, and hope to remain one always. I am obsessed with understanding how we learn - what pulls us to content, is it something innate or something that can be cultivated? As a result of this quest, I got opportunities to interface with, and design material for all types of audiences, K-12, Higher Education, Working Professionals, Learners with Special Needs, and Vocational Skills. This experience has helped me gain an in-depth understanding of how people learn. I am now sharing my experiences through the website, http://www.purnima-valiathan.com

PERSONAL DETAILS

Passport Number: **N 7779425**

Country of Birth: **India**

Nationality: **Indian**

No. of years of work and/or consulting experience: **25 years**

Date of Birth: **28th May 1966**

Contact (Tel):
+91-9810188771

Contact (Email):
purnima@idmentors.com

FIELDS OF SPECIALIZATION

Expert in Instructional Design, Knowledge Management, E-Learning, Interactivity Design, and Training & Facilitation Skills with an experience of over 25 years.

Recognized as the most **frequently-cited authors by other scholars in the Blended Learning field as per research conducted by the Department of Instructional Psychology and Technology, Brigham Young University, Provo, Utah, USA**

www.purnima-valiathan.com
www.idmentors.com

EDUCATION HISTORY

Year	Certificate/Degree	College/University
1987	B.A (Honors) in Political Science	Jesus & Mary College Delhi University, India
1988	B.Ed. with Distinction	Central Institute of Education Delhi University, India
1990	M.A. in Political Science	Delhi University, India
1994	M.Ed. with specialization in Advanced Techniques of Instruction	Annamalai University, India

EMPLOYMENT HISTORY

Year	Role	Organization
1996 - 2000	Team Leader – Instructional Design	NIIT Ltd., India
2000 - 2003	Specialist – E-Learning & Instructional Design	NIIT Ltd., India
2003 - 2010	Head - E-Learning & Instructional Design	Knowledge Platform, India Ltd.
2010 Jan - August	Head - E-Learning & Instructional Design (K-12)	Hurix Systems Pvt. Ltd.

2010 September Onwards till date	Freelance Consultant	• Training & mentoring E-Learning Professionals, Instructional Designers, Subject Matter Experts and K-12 Teachers for institutions, such as:
		
		  o National Thermal Power Corporation
		  o Genpact
		  o EY
		  o G-Cube
		  o Upgrad
		  o Bluebells School International
		
		• Encyclopedia Britannica, India: Design of English Language Lab for K-12
		
		• Genpact, India: NIIT Yuva Jyoti, India: Skill Development Program for the Youth, and Train-the-Trainer
		
		• American India Foundation, India: Design of Workplace Readiness Program for the Youth

EMPLOYMENT HISTORY

Year	Role	Organization
2010 September Onwards till date	Freelance Consultant	• Noida Deaf Society, India: Design of English Communication Skills Program for the hearing impaired • Tata Interactive Systems, India: Review of K-12 Lesson Plans

TRAININGS CONDUCTED

Organization	Training Area /Skill	Audience	# of Training	Average Batch Size
NIIT Ltd.	Instructional Design • Basic ID • ID Review	Practicing Instructional Designers	20	15 - 20
Knowledge Platform, India	Soft-Skills	E-Learning Professionals	6	10 - 15
Knowledge Platform, India	Instructional Design & E-Learning • Games • Interactivity • Creative Assessments	Civil Service College professionals, Singapore Representatives from the Ministry of Defence, Australia	2	20 - 25
Genpact	Instructional Design & E-Learning • Games • Interactivity • Creative Assessments	Practicing Instructional Designers	6	10 – 15
EY	Instructional Design • Story-based Learning • Gamification • Creative Assessments	Practicing Instructional Designers	1	10

TRAININGS CONDUCTED

Organization	Training Area /Skill	Audience	# of Training	Average Batch Size
G-Cube	Device-agnostic Learning Design	Practicing Instructional Designers Sales Team	1	12
NTPC	Facilitation Skills	Trainers and Senior Technical staff	1	20 – 25
Upgrad	Introduction to Instructional Design	Subject Matter Experts Practicing Instructional Designers	1	10 – 15
Genpact	Advanced Instructional Design	Instructional Designers Senior Instructional Designers	1 (4 days)	20

PAPERS, CONFERENCES & ACCOMPLISHMENTS

Designing games for E-learning: A Framework
Published by Learning Circuits, ASTD (now ATD)

Blended Learning Models
Published by Learning Circuits, ASTD (now ATD)

Overcoming the limitations of MCQs
Published by Knowledge Platform Ltd.

Interactivity in E-Learning
Presented at the Defense Practitioners Workshop, Australia

Embracing New ICT in Education: Are You Ready Yet?
Speaker at the Regional EdTechNext Seminar Series in New Delhi, India, Panel Discussion

Introduction to Instructional Design:
A four- part series published by Training Journal, U.K.

Interfacing with Subject Matter Experts (SME): Structured Interaction Approach
Presented at ISPI, U.S.A.

Served as Judge for Brandon Hall E-Learning Awards (2002)

DETAILED CAREER SUMMARY

1996 – 2003 (NIIT Ltd.)

I began my career in instructional design at NIIT where I joined as a content developer in 1996. From 1996 to 2000, I worked as Team Leader and led the development of several computer-based training solutions. In 2000, I was designated Specialist – Instructional Design and was responsible for initiating new projects, specifying standards and defining innovative solutions for custom projects across varied verticals – K-12, Higher Education and Corporate Training.

Between 2002 and 2003, as a Practice Leader of the Instructional Design Practice at NIIT, I was responsible for developing and implementing a competency development program. In this capacity, I identified competencies for instructional designers and trained close to 100 developers in the field of instructional design.

2003 – 2010 (Knowledge Platform, India Ltd.)

Between 2003 and 2010 I worked at Knowledge Platform as the Head of Instructional Design. As part of my responsibilities here, I recruited instructional designers, and oversaw their performance and development at the Delhi office. In addition, I designed and developed learning solutions - both online and blended for a wide audience base. I also made presentations, and conducted training sessions and workshops on E-learning and instructional design. Some of these are mentioned below:

- Training of about 100 teachers for a project assigned to us by the Ministry of Education, Brunei that aimed at introducing ICT in schools.
- Presentation on "Games in E-Learning", at a conference organized by the Civil Service College, Singapore.
- Workshop on "Interactivity Levels in E-Learning" for the employees of the Department of Defense, Australia.

2010 January – 2010 July (Hurix Systems Private Ltd)

Between January 2010 and July 2010, I worked at Hurix Systems Pvt. Ltd. as the Head of Instructional Design for its K-12 division. In this capacity, I was responsible for the following:

- Standards Design & Documentation
- Design of storyboarding templates
- Review of multimedia content
- Teacher Training for ICT integration
- Instructional Design Training for new instructional designers

DETAILED CAREER SUMMARY

2010 - 2015: Freelance Consultant

During this period, I have provided E-Learning, Training and Design consultancy services to the following organizations:

- **Ernst & Young, India:** Training senior instructional designers in Gamification and Story-based Learning
- **Encyclopedia Britannica, India:** Design of English Language Lab for K-12
- **Genpact, India:** Training & mentoring E-Learning Professionals (Instructional Designers)
- **NIIT Yuva Jyoti, India:** Skill Development Program for the Youth, and Train-the-Trainer
- **American India Foundation, India:** Design of Workplace Readiness Program for the Youth
- **Noida Deaf Society, India:** Design of English Communication Skills Program for the hearing impaired
- **Tata Interactive Systems, India:** Review of K-12 Lesson Plans

2015 Onwards: Established ID Mentors

ID Mentors provides online and offline training on instructional design to people associated with the training industry as well as to educators and trainers. For details on the various offerings of ID Mentors, please visit our website, **www.purnima-valiathan.com**