

# WORKSHOPS IN LEARNING DESIGN

## Getting to Know ADDIE: Introduction to Instructional Design

### OVERVIEW

#### What is the workshop about?

The workshop “Introduction to Instructional Design” will address the basic principles of instructional design and provide participants with a hands-on experience of designing a complete instructional unit for online learning and classroom sessions. The workshop is designed to be highly interactive with working examples and hands-on application. We will also share our proprietary tools and templates in this workshop.

### AUDIENCE

#### Who should attend the workshop?

This workshop is meant for Beginners and Content Developers who will be designing learning material for Higher Education and /or corporate training. It is also a Refresher Program for those with 1-2 years of experience in designing learning material.

### CURRICULUM

#### How is the workshop structured?

The workshop is structured to take the participants through each phase in the ADDIE Model.

#### 1. Analyze

- Task Analysis
- Learning Need Analysis
- Audience Analysis
- Content Analysis
- Outcome Analysis

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### 2. Design

- Learning Theories
- Andragogy Principles
- Merrill's First Principles of Instruction

### 3. Develop

- Gagne's Events of Instruction
- Kolb's Experiential Model
- Scripting for E-Learning/Video Tutorials
- Visualization Principles

### 4. Evaluate

- Kirk-Patrick's Evaluation Framework
- Question Design for Online Assessment

## METHODOLOGY

### How is the workshop designed?

The course is designed as a mix of concepts and principles that provide key insights, and exercises that require the participants to complete real-world work-place tasks.

