

Instructional Design: Level 1 Certification

Program Goal

Develop a storyboard for a self-paced online module

OR

Develop PowerPoint slides for Instructor-led Training

Learning Outcomes

Identify content types

Organize content

Write objectives

Script a topic/module

Visualize the script

Create questions

Concepts/Theory

Instructional writing process OR Blended Learning in K-12 OR VET: Content Development

ADDIE

Ruth Clark's content types framework

Chunking rules

Bloom's taxonomy, Merrill's matrix and Mager's format

Gagne's events of instruction

Instructional visuals

Question types

Multimedia Principles

Online Courses

Discover ID for Beginners (Common to all)

Any one of the following, depending upon your profile:

- Corporate Training Professionals: Introduction to Instructional Writing
- Vocational Training Professionals: VET: Content Development
- **Educators/K-12: Blended Learning for K-12**

Multimedia Principles (Common to all)

Assignment

Research, scope and storyboard a module for a given situation

Program Mode

Blended learning – 3 online self-paced modules & 2 virtual contact sessions with an ID Expert

Duration

1 month for completion

Average time – 2 hrs. per day

Note: Candidates who score well in the online assessment and submit exceptional assignments will be recommended for placement with our placement partners. Placement cannot be demanded as a matter of right, and ID Mentors reserves the right to recommend or not recommend a candidate for placement.