



BLENDDED LEARNING

The ideal way to develop ID skills



Why should aspiring instructional designers opt for **blended learning programs** that address instructional design skills?

Tasks performed by an instructional designer

How Blended Learning helps develop skills for these tasks

LEARN

Learn unfamiliar content for every new project

ONLINE COURSE

Our online self-paced courses help develop self-learning skills

COMMUNICATE

Interact with subject matter experts (SME) and use their time optimally to clarify doubts & elicit tacit knowledge

CONTACT SESSION

Live virtual sessions with the ID expert is akin to interacting with SMEs – in the short time that is provided trainees must clarify doubts & elicit tacit knowledge

DESIGN CONTENT

Apply cognitive load principles– minimize extraneous load, optimize germane load and manage intrinsic load

LEARN THROUGH EXAMPLES

Develop empathy for online learners and see how we "walk the talk" – i.e. design online learning by applying cognitive load principles

STRUCTURE

Organize and chunk content in meaningful ways

ASSIGNMENT

Optimize germane load by using advanced organizers and other strategies

VISUALIZE

Provide a description of visuals that capture the essence of learning content

GUIDED EXAMPLE

Analyze work samples & learn how to develop word diagrams & communicate clearly with graphic designers

COMPREHEND FEEDBACK

Decision-making and communicating with internal & external stakeholders; analyze feedback, fix issues and explain why an issue is not fixed

ASSIGNMENT REVIEW

Understand why the ID reviewer/SME/client is recommending a change, and address it appropriately – fix if it adds value; provide a rationale if not fixed

USE TEMPLATES

Gain familiarity with storyboard templates & use them appropriately

JOB-AIDS

Download a number of resources that will help the trainee in learning transfer