Instructional Design: Level 2 Certification

Program Goal

Write an approach note/Macro design

and

Write a scenario-based storyboard or a storyboard for an explainer video

Learning Outcomes

Create a TNA questionnaire

Design a program outline

Specify program goals and objectives

Specify the macro design (instructional approach)

Create the storyboard outline for a sample module

Develop an evaluation blueprint

Script a creative storyboard

Review a storyboard (for structure, design & clarity)

Concepts/Theory

ADDIE methodology

Needs analysis

Working memory and chunking

Learning theories (Behaviorist, Constructivist, Cognitive)

Learner engagement & interaction (ARCS & ID Mentors © Framework)

Scripting frameworks (Merrill, Gagne & Kolb)

Kirk-Patrick's model of evaluation

Case study, scenario & stories

Scripting video tutorials

Review techniques & guidelines - Giving feedback; reviewing the structure and reviewing details

Online Courses

Cognitive Load Theory

Scripting an Instructional Unit

ID @ Work for Practitioners

Designing Assessments

Multimedia Principles

Assignment

Develop a solution for a stated training need

Write a scenario-based storyboard OR storyboard for an explainer video

Program Mode

Blended learning – 5 online self-paced modules & 4 virtual contact sessions with an ID Expert

Duration
2 months for completion
Average time – 2 hrs. per day

Note: Candidates who score well in the online assessment and submit exceptional assignments will be recommended for placement with our placement partners. Placement cannot be demanded as a matter of right, and ID Mentors reserves the right to recommend or not recommend a candidate for placement.