

Instructional Design: Level 1 Certification

Program Goal

Develop a storyboard for a self-paced online module

OR

Develop PowerPoint slides for Instructor-led Training

Learning Outcomes

Identify content types

Organize content

Write objectives

Script a topic/module

Visualize the script

Create questions

Distinguish between story, scenario and case studies

Write scenarios for learning material

Concepts/Theory

Instructional writing process

Writing style and grammar oversights

ADDIE

Ruth Clark's content types framework

Chunking rules

Bloom's taxonomy, Merrill's matrix and Mager's format

Gagne's events of instruction

Instructional visuals

Question types

Story, scenario and case studies

Online Courses

Introduction to Instructional Writing

Discover ID for Beginners

Scripting an Instructional Unit

Assignment

Research, scope and storyboard a module for a given situation
Write a scenario-based storyboard

Program Mode

Blended learning – online self-paced modules & virtual contact sessions with an ID Expert

Duration

1 month for completion

Average time – 2 hrs. per day

Note: Candidates who score well in the online assessment and submit exceptional assignments will be recommended for placement with our clients. Placement cannot be demanded as a matter of right, and ID Mentors reserves the right to recommend or not recommend a candidate for placement.